ك

Testing time for Len Murray: Profile, page 14

## Tory plan to end rates, peg nortgage interest and ubsidize home buying

rs Margarer Thatcher yesterday
nounced Conservative plans to
olish the rating ssystem. hold
wn mortgage interest to $9 \frac{2}{2}$ per
1t. and give first-time house-
yers $£ 1$ for every $£ 2$ they save
vards a deposit.
Crosland. Secretary of State for
the Environment. dismissed the proposals as " midsummer madequivalent of 5 p on income tax - I am not prepared to try to outbid Mrs Thatcher in irresponsible promises aust haid. Two y

## 'riority aim for housing needs



Tidsummer madness'

ench end embargo on ms for Middle East



|  |
| :---: |
|  |
|  |
|  |
| Ex |
| 3 |
| = |
| ${ }^{\text {E }}$ |
|  |
| +2 |



Pearl increases car premiums
by up to 25 pc

## Pe

$$
\frac{58}{5}
$$

n Mr Ford keeps options open on Nixon pardon


## Court Line planned to

 get rid of TriStars| New evidence sbows that many holidamakers makng zon holidays during September and 0 Orober were misted by lick of innorn Line's affairs. <br> The board of Court Lioe apparently minuted a decision on july tio dispose nf its two TriStar alriners. It did <br> ${ }^{24}$ hours before Peat Mar- <br> ors, put in its first damniog the group's financial status. <br> The move disrupted Peat viability of che hollday husioess affected previous projecns of trading resulrs prepared Price Warerbouse, the other ty accountants. <br> At the same time as it was RB-211 powered airliners, the rvice, to gourt Line'a managear iostructed the tour operatcut in flight programmea <br> which bookings were still <br> That decision was never he travel trade. Courticine felt thar half the number of passengers who had booked or or were still hooking tours. for the pcriod heyod August could he persuaded wo accepr alter. native holidays to those in pub |
| :---: |




Farmers gather most valuable harvest

|  |
| :---: |
|  |
|  |
|  |
|  |
| \% |
| \% |
|  |
| Train drivers get £10 rise |
| 䢒 |
|  |



Pressure on Britain to m to Asians

##  <br> 

## 



Richard Ellis

HOME NEWS

Seamen say Ulster 'loyalists' boasted of killing soldiers

| From Our Correspondent |  |
| :---: | :---: |
| ous | which I am sure was to |
| Members of the crew of ao |  |
| le of Man holiday steamer |  |
|  |  |
| 3 organized by an Ulstar |  |
| because. mey |  |
|  | soldiers ha |
|  |  |
| They said the charter trip, |  |
|  |  |
|  |  |
|  | the |
| $\mathrm{rmy}$ | complement of of oficers ${ }_{\text {crew }}^{\text {cond }}$ |
| Saturday and a letter of pro. |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

'Uniform' charge remands


| Policemen | to |
| :---: | :---: |
| sault summons | made of |
| et Constable Cbristopher | children atrisk |
|  | Ster of chidren at $r$ isk |
|  | in East Sussex, Maria Colweih |
|  |  |
| Iured e memaimer |  |
| senior officer stationed at |  |
|  |  |
| Former chaplain |  |
| le $£ 940$ books |  |
| Gary Pugene |  |
| 29, described hy his | different times and |
| St Huph's college orford | The commitee |
| Mapistrates Court |  |
| theft of 10 antique be |  |
| and he wis |  |
|  |  |
| ad student named |  |
| found dearina |  |
|  |  |
| erud |  |
| Yort sate, poiticesaid |  |
|  |  |
| chool closes |  |
|  |  |
| ate |  |
| prides |  |



Charge of 'skiver's paradise


Pop festival organizer
remanded in custody

| es |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Weather forecast and recordings





# Have you heard what's happened to watches lately? 



PT.O.

## mmmmmmmmmmm....



This is the high precision sound of an Omega f300. One of the most accurate watches ever made for under $£ 70$.

The Omega $f 300$ is 50 accurate that it can be tuned to you-and the way you wear it-to give you an accuracy of within one minute a month.
This kind of precision was made possible with the help of two tiny bits of genius. First-this amazing contrivance. ㅇoo 이 It is, believe it or not, atuning fork-actual size. A very special gravity-so younever lose tiny fractions of asecond
when you make a sudden arm movement. This Omega tuning fork oscillates 300 times a second. Compare this with an ordinary watch,which second. Compare this wimh an ordinary watch, whice between these two rates of oscillation accounts for the startling difference in accuracy between the E300 and an ordinary watch

The second tiny miracle is this: $(\oplus)$ a minuscule battery no bigger than $\square$ our illustration It provides the motive power for the f300,replacing the old-fashioned, handwound mainspring youfind in conventional watches.

All you ever need do about powering this wonderful watch is have your jeweller re this Wonderful watch is have your jeweller replace the a couple of minutes) a couple o mult of ail th than any you've ever known.

Now we've told you what's happened to watches lately. But you owe it to yourself to hear it at first hand. Drop into your Omega jeweller and ask to hear the beautiful sound of the amazing Omega f300.

There's a range from $£ 61.50$
The modelillustrated is $£ 83.00$.

The mostaccurate watches in the world.

Ban visiting football supporters, ciub iecretary suggests

Shortage in hospitals means prison for sick man


Passengers, a telephone and a minibus, three eienents in the dial-a-ride experi
ment which hegins at Harlow. Essex. on Saturday. It is hoped to fill a gap
Move to arrest ministers fails




 in inity. philied forititi


MP's appeal for canvassers fails sir Haman yicholise consery







Hired man is In brief believed to have killed girl's lover

##  <br> 

 Alston Strete Ladyweod was
murdered by a person or per

\section*{| a |
| :---: |
| a |
| io |
| ro |}



woud
hau
hisg
dise
 Mr Ali with telephone calls to his place of work and to his
home. Referving to lowe letrers


Police study files for clues to headless body King's Lym
Detectives, task of identifying the with the the
yung worman found bund
bound headess on lanely farm
 are studying files of a bundred
women misising
The dead woman was aged
between 20 and 30 , was weil ilit and Sft 2in tall






Girl swallowed stolen ring
A giant aged J. swallowed a

 Cour yenterday.
Tees Herdy Bradforployed, of
 surgen
infirmartic hid
jhinen hald
jewer.

Miss


 Policemen commended



 Wallies disappear

 Free holiday offer


World trip off Parrick Halliday's plao to sail
round the world wich has family


Crash kills 2 women Two minnen oided and four
men were jnumed two seria usiv,
wheo their wheo their car crashed on the
Mh oear Tormarton, Choucester.
shre, yet

 company or is unathanedy self bestowed, the pleaske yon faye bifiengne, foapto os willever do. and sensecof achievement is the same. Ongratuation day, youtith be proud to be
-



HOUSEKEEPER/COOK

| businesa $\qquad$ recent from$\qquad$ ouham England urgently require tha services near Chaster. 2 young childran at school, own alary. Please telephone in first instance: Mrs. P. Davies,$051-709$ S555 (reverge charges) |
| :---: |
|  |  |



Ring 01-837 3311


Belgium repatriates 105 'illegal' Pakistanis

## \section*{} <br> Wive




5E5

## 




Brus
and
ane
wher
wher








Greek talks in Brussels on reviving EEC link


## French snub on farm subsidies

|  |
| :---: |
|  |  |
|  |  |



EEC pledge to cut imports of US food Unick


 Humiliated by hard-pressed Corsican farmers the
director of the islands agricultural service stands in director of the island's agricultural service stands in
an Ajaccio street, his office files sitrewn around him.
Airline strike proves too much for liberal Lisbon

|  |  |
| :---: | :---: |
| anter |  |
|  |  |
|  |  |
|  |  |
|  |  |
| ${ }^{3}$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Frelimo section offers Lisbon cooperation

| gal to recognize Guipea-Bissau's <br> independence next month. Senhor 'Santons. Portugal's Overseas 'Territofies' ' Minisser, Dr Soares, and No Minister; are "to go to. GuineaBissau to complere the process of the territory's independence, saying today. <br> Lishon: : newspapers quoted him as denying reports that he |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Both meo were questione
food aid poilicies,
reduced


## Portugal is to nationalize:



Eight Nato nations plan big maritime exercise


Brandt aide was given white card' clearance



OVERSEAS
＇Homelands＇leaders say Britain is too aloof from affairs of emerging black S Africans Sily

## Royal Navy calls at Cape Town

##        

Yard man heads Hongkong CID



 Polish party leader to visit America Washingron，Aug 28．－Mr
Edward Gierek．Ahe Polish Com
munist Party leader．will make


Freedom deal refused Rawalpindi．Aug ${ }^{28}$－Mir

 ophosition to
Pakisran Premie
heir freedon．
Independence move
 Aug today became the first
loni
eleceted Chief Minister of rhe
Solomon Istands．He British protectorate which bopes to
become independent in tbe
19805． Show pavilion blaze Moscow：Aug 28－A Clast
fire roday destryed a central
parilioo at the Soloolniki Park xhibition prounds in Moscow



Seven Moroccans executed
for part in uprising


## Korea accuses

 Japan of
## unfriendliness

$\qquad$ cion




Communists enter village on Cambodia border


Father－in－law of President is kidnapped ますごqw





－ 1 am entususistic about a neat a expenive yogurt maker．It it sos simim
 （inicluding de handie）and mith a aid oind












Ithen stomene in vaninas shanas．

$\qquad$
$\qquad$
$\qquad$ <br> \section*{\title{
Shopping around <br> \section*{\title{
Shopping around <br> <br> <br> 
}} <br> <br> <br> 
}}
－





Ind

- nal and Local Government Officers




## lecome an English Instructor

 in France



ENTERTAINMENTS



THE ARTS

## Ian Richardson and Norman Rodway

Summerfolk
RSC Aldwych Theatre

## Sheridan Morley

|  |
| :---: |
|  |  |

## 



We lize to keenyou： in the knouk

A novelistrs play，slow and lan－

| sc |
| :--- |
| sp |
| pr |

路 esday
of the
the
at
at
of $\begin{aligned} & \text { of } \\ & \text { hike }\end{aligned}$
hide ar at orry
hof ike
hide
bavid





Naid
tot




Festival that gets the films




awtion wimines

4



Nigu fuext mix wix






## Out of the dream house

BBC：
Michael Ratcliffe
majy made bakiz Tho sare

## P

Pantomime

## Edinburgh

## Charles Lewsen

$\qquad$

Now for we joy of the even－



New Scottish Music Freemasons＂Hall William Mana： There have been protests from
Scontish musciaios ie some past
Edinburgh festivals that the



 In Mhe morming recital
Lee New Music Group
Scotland the Musgrave wo

## wasto corn is he is and

## and reactio humor serious disoun

> sed send sargu
$\qquad$




## BBCSO／Boulez

Albert Hall／Radio 3 ：
Joan Chissell

Mungi
Mff－be
enade
＂bo






'acing the prospect of martyrdom e Future of Violenc
Gerald Priestland



## HORBURNS

 [AMMALSToduction by David Attenborough tes by Iain Bishop
w, single-volume edition of this classic work, with
splendid watercolour plates showing almost all of

## N APPALLING

 ILENT: KEN RUSSELL in Baxter2g-awaited biography of the British film indusrry's most
oversial director, "II's certainly the best book I've read


## EE TEN SECOND IILBREAK

ot Asinof, Warren Hinckle, \& illiam Turner
incredible true account of the most dramatic
n break of the century, used as a blue print fo n break of the century, used as a blue print for
coent Long Kesh eccape in Ireland. Curertly
filmed by Columbia starring Charles Bronson :hael Joseph


PATRICK RIVERS Patrick Rivers contends that parliamentary
democracy is in retreas. In its place we have democracy is in retreat. In its place we have
zolitics by pressure', an increasingly respectabla system in which power is shifting from the ordinary voter to the pressure groups. Here
atrick Rivers discusses the significant growth o Strick Rivers discusses the significant growth of
these groups, both pro- and anti- establishment,
examines different types in detailed case-studies and offers practical advine on how to organize a pressure group and run an effective campaign.

HARRAPOBOOKS


The clutching eye




The Letters of Charles Dickens Volume Three: 1842-

Flying colours



## ricke

Return of Titmus makes a remarkable story



Close throws his spanner into Hampshire's works

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| mamememe |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| 3 not fulile bopes |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Worcestershire are favourably placed


\section*{Final Test match averages <br> |  |
| :---: |
|  |  |}

## Football

Keegan and Bremner banned for a month
5

## Viacometti to be idden by Piggott

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Mandemon for fifth successive win



## Young generation may advance on promise

|  |  |
| :---: | :---: |

Yachting
Something for Americans to celebrate at last

|  |
| :---: |


| Modern yachts showing | Kuhweide but Fort |
| :---: | :---: |
| superiority <br> Newport Rhode island Aug 28 | leads on points <br> will Kuwnide Wes |
| on to ty to prevenr the alum Courageous from hecoming | ary |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Herst |
|  |  |
|  | des |
|  |  |
|  |  |
|  |  |
|  |  |
|  | T, |
|  |  |
|  |  |
|  |  |
|  |  |
| Weightlifting | Rugby League |
| McKenzie leads | Oldham secur |
| Britain | full back |
| in Philippine | aft |
|  | gest |
|  |  |
|  |  |
|  | compeition |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



## 4awn <br> New Printing House Square, London, WCIX 8EZ. Telephone : 01-837 1234

## LETTERS TO THE EDITOR

## IOUSING UP FOR AUCTION

|  |  |  |
| :---: | :---: | :---: |
|  | that has been found neeessary |  |
|  |  |  |
|  |  |  |
| ates for everyone |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| chasers to help them get off |  | an insufficiently buoyant |
| eo of these Conser: |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| eme. |  |  |
| he statutory right to buy your | being in a position to stare bow | Tating. On the contray, it should |
| ncil house makes further in |  |  |
|  |  | actieve a more equitable inci- |
| been their own affairs |  |  |
| oud ${ }^{\text {old }}$ lecine in in the national stock |  |  |
|  |  |  |
|  |  |  |
| bic |  |  |
|  |  |  |
|  |  |  |
| day |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| 硡 | Shadow Cahinet does npt appear |  |
|  |  |  |
|  |  |  |
| revipus Crnserrative admin |  |  |
| ion was at pains to rectify |  |  |
|  |  |  |
|  | find |  |
| help those whp, havin |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| ation |  |  |
| Srice of houses by further |  |  |
|  |  |  |
| mared |  |  |
|  |  |  |
| hpme ownership througb |  |  |
| 1 range of any given incpme. |  |  |
| st peculiar chooolate in |  |  |
|  |  |  |


| Transformation Scottish Highlan $\square$ <br>  <br>  <br>  <br>  $\qquad$ <br>  <br>  $\qquad$ Tbe people who actually the Highlands and Islands $\qquad$ Yours fainfuly, Robert Bure of Sumburbh, |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


| Direction of nationa | ed industry |
| :---: | :---: |
|  |  |
| Sil |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Devolving power to the regions

Reactions to weak government




## Middle East conflict



##  <br> 








## flying aircraft

Mr David Eardman
he letre of protest you
jed no August 26 from Lady
eek, cmans

Even after the election assum:











## well bave had these problems in mind when be referred to "all kinds of alibis for not preparing the ground for Europe's political <br> the ground for Europe's political furure". If so, his reference to

rendezvous with history . .
and who leapee that rendezvous
could be take
and who leave that rendezvous
empty-handed ". cưl be taken
as a bleak warning to pritain of
the consequences of failing to the consequences of failing to to
toin in That, perhaps. is forcing
interpretation a litule too far, for interpretation a litule too far, for
ostensibly at least the warning
is addressed to the whole of "our generation" ind not the any one
nation. The fact remains that for
internal political reasons Britain is at present rhe member country
least prepared for any major
decision about the Community's decision about the Community's
future. We must bope that our
partners will be generous enough partners will be generous enough
to wair a liftle Ionger for us to
make up our minds what we

##  because they kow the heeir pilos. are grouded Your obedient servant,

 Mer wizo
 Sour oidefer


Are YOU sending your Senior Personnel/Security Managers to the FIRST INTERNATIONAL.

## BOMB SECURITY

SEMINAR


## where

Parents who care


 read where






##  <br> 



OBITUARY
DR OTTO STRASSER Nazi who became Hitler's enem,

## Pakistanis get Pakistanis over deportation



oolchildren

## 



Stamps marking the Churchill centenary, for release
in October. The four values were all designed by Collis Clements and Edward Hughe
Children in care prefer their
foster-parents, survey shows

## 

## Dahlia show reflects a tranquil summer








Appeal launched to protect historic buildings in Frome
7.



Lord Hailsham for commonlaw

## Science report

Biochemistry: Metabolic pathways

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| Wereded out in inize debit |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Neme |  |  |
| 何 |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |



MR DOUGLAS



MR DAVID PROSSER

## 

## 

##  <br> $\substack{\text { risin } \\ \text { inera } \\ \text { dief } \\ \text { Thef } \\ \text { The } \\ \text { The }}$ The

## 



Imployers attack ationalization lans and worker articipation


## IT chief's warning ainst interference



## The Investment Company Limited

atisfactory prograss' raported b Major G. L.Webb

Trading end income results continue to improve. The
nperetive tigures are:

Talk to save Court Line's Caribbean Offshoot

Bank delegates control of cash


## THE TIMES <br> BUSINESS NEWS

## Liquidator confirms UCS creditors may sue Government

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |

## Production of six car ranges at a standstill



## Saudis take big US gold shipment


£20m deficit may follow state airline profits





## How the markets moved



Kuwait endls sterling currency domination


## Satisfactory Performance by G.K.DOWM

Year of unprecedented events and cost increases
From the Statementof Tha Chaimmn,
Mr D. . Harter. Tortha yearto 3 Ist March 1974 :

- Prot-taxprofifif1,251.733(f1,233.161) inyar

- Revaluation of land and huildings reveals an
- Satisfactory order book but
- Our marketing policy has given uee highly
G. H. DOWNING \& CO. LIMITED

GRAMPTON HILL, NEWCASTLE, STAFFS.


## HAW-BROOK

## (Independent financial advisers)

 Are pleased to offer a specialist financial and Diamond markets. Minimum investment level $£ 10,000$For confidential information Haw-Erook Financial Services Limited
$01-4933321 / 2 / 3$.

BSC to pay
up to $\mathbf{f 4}$
a tonne more for scrap
 tine hide sat corom

 jut wishes midico
 arid









Motor industry keeps on target for export surplus of $£ 1,000 \mathrm{~m}$


## Profitsexceed $£ 750,000$. Dividendis up25\%



| LETTERS TO THE EDTTOR |  |
| :---: | :---: |
| engths | State R |
| high-alumina cement |  |
|  |  |
|  |  |
| 㑑 |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Temps and perms standards |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## INTERIM STATEMENT

## LONRHO

## SECOND INTERIM DIVIDEND AND RESULTS FOR NINE MONTHS

The Directors have declared a second interim ordinary dividend in respect of the year ending on 30th September 1974 of 1.675 p per share (equivalent to 2.5 p per share before Advance Corporation Tax). A first interim dividend of 1.25 p per share gross, equivalent to 1.136 per share gross on the increased issued share capital atter the March 1974 bonus issue, was paid on Sth April 1974.<br>The total interim distribution of 3.636 p per share gross compares with the interim dividend quivalent to 2.273p per share gross paid on 气1st October 1973.<br>The second interim dividend will be paid on 31st October 1974 to shareholders registered at<br>The unaudited results of the Lonrho Group of companies in respect of the nine months ended 30th June, 1974 are as follows :-

| Nine months ended |  |
| :--- | :---: |
| 30th June, |  |
| 1974 | 1973 <br> £ million |
| 222.8 | £ million |

Profit before Taxation:

| Group | 21.1 | 11.8 |
| :---: | :---: | :---: |
| Associates | 5.9 | 3.1 |
|  | 27.0 | 14.9 |
| Taxation | 14.4 | 7.9 |
| Profits after Taxation | 12.6 | 7.0 |
| Minority Interests | 4.5 | 2.0 |
| Profit attributable to Lonrho shareholders (before extraordinary items) | 8.1 | 5.0 |

LONRHO LIMITED
Cheapside House,
London, EC2V 6BL

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

BY THE FINANCIAL EDITOR

## Lion and the losses at Shepperton

## The case for a more radical approach to wealth tax



Engineering industry's reasons for wanting freedom from state intervention


Business Diary: Sterling stuff? © Wool to New Zealand

|  <br> 解 <br>  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |




## 

Avery creditable achievement


Shell International director


Flying start by Trutex

## The facts about yourFood Industry

-extract from the statement of the Chairman of Cavenham Limited

| The British food industry is almost | equally easy to attack the prof | ave already pointed out C |
| :---: | :---: | :---: |
| universally recognised as the most competitive and most effccient in Europe. 1 |  |  |
|  |  | was $\varepsilon 14.7$ million of which $£ 2.9$ million |
| panies are British. The overseas press |  |  |
| has expressed great concern about the ability of the relatively fragmented local |  | tio |
|  | in ibe fo |  |
| food companies to compete on equalterms with their U.K counterpaxts. | what |  |
|  | capi |  |
| hetween huying and selling prices-are |  |  |
| EFurope, but even in. America. And |  |  |
|  | pension and insurances payments and as |  |
| Itespite the fact trat Britain is forced by |  |  |
| food, true food prices-measured for instance in terms of thenumber of minutes | to help it grow and remain competitive. |  |
|  | In the caseof of Cavenham, lastyear our | with this situation for some time because |
| man must work at average pay rates to earn a pound of butter, a loaf of bread. a |  |  |
|  |  | elarge iquid resources |
| pint of milk ett.-are substantially |  |  |
| try. Unfortunately the British food industry las traditionally taken its own rasely bothered to puhlicise the facts. and the public is not as conscious as it competitive food industry in Europe. |  |  |
|  |  |  |
|  |  |  |
|  | 2.3. |  |
|  | wasroinvested in the company. |  |
| That industry now faces two major challenges. The first is external-atworld-wide inflationary situation, par- | New Investment | Borrowing new money slso has a |
|  |  |  |
|  |  |  |
| srowing resources are more finite than world population growth, and increas ing demand among the developing coun- |  |  |
|  |  |  |
|  | means that we need nuch | ter |
| frother pressure on limited supply. But | stock. (Aton of flour cost 467 a year | the |
| ultimate food prices, there is in my |  |  |
|  | coste 871 more to fimance each ton |  |
| will continue to benefit from the efficiency of the British food industry-pro- | ${ }^{\text {hes }}$ | Tssuing new capital means that new |
|  |  |  |
| improve its own productivity through investment in new methods. new machiner; new distrihutive outiets. |  | likes it or not. investors invest hecause |
|  | of pounds of estra capital must some- |  |
|  | Ho |  |
| inery; new distrinutive outlets. How far this will prove possible |  |  |
| depends on the solution to the second challenge facing the indutry This is |  |  |
| internal challenge that appears to aim at hreaking down the traditional competitive free enterprise nature of indus- |  |  |
|  |  | pay diridends which are related to the |
|  |  |  |
| try:-the apparent belief that an intelligent noo-husinessman can run in- |  |  |
|  |  |  |
|  | its original price, and the same goes |  |
| mental misunderstanding of two of the vital elements of current business and the "profit concept". |  |  |
|  |  |  |
|  |  |  |
| Role of the Shareholder |  |  |
| It is too easy to misrepresent the role <br>  In fact the true owners of British In- |  |  |
|  | not allow for deprecia- <br> ealistic hasis of replace- |  |
| dustry are the British public. The hackbone of the U.K. capital market. wbich Jas been a major force in the dynaraism |  | Encouraging Enterprise |
|  |  |  |
| of Britishindustry is the strength of the |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| On the Continent pensions are not funded on a capital basis hut on an in- | tories. better machinc. Jarser and | ling- |
|  |  | who |
|  |  | - |
| the same as they receive in income. In Britaiu, however. the funds are en |  |  |
|  |  |  |
| dow to eamn an income equal to their |  |  |
|  |  |  |
| annual outgoings. This capital they in-vest in British Industry. Thus the punsion funds and insurance companies are |  |  |
|  |  |  |
|  |  |  |
|  | pan |  |
| nearly $60 \%$ of all Orrinary shares |  |  |
| Ultimately therefore the dominant capitalist and shareholder in British industry |  | n the uew and increasingly diffcuit |
|  |  | husiucss climate beins imposed on |
| is already the comnunity at large, and any action taken to damage the "share- |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| jsed that when other countries propose worker participation in the capital of their industry, they are trying to find | diemens. .ew capi |  |
|  | can come fr | eamm we give our sincerce thanks. |
| wravs of reproducinf a system when has flourished in the U.K. for decades. It isironic that we in Britain seem to believe | dretained |  |
|  |  |  |
|  | -borrowing mo |  |
|  |  |  |
| that others have discovered something new and that we must now copy them. |  |  |

FINANCIAL NEWS


| Weir hives off construction offshoot to Ernest Ireland <br>  <br>  <br>  <br>  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Higher payout Slough Estates


## 

Overseas trade
helps Church




Alcan Booth soars to $£ 5.3 \mathrm{~m}$

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



Factoring: Leasing: Merchant Banking Services: Pension Schemes Insurance Broking: Medium Term Loans: Market Rate Deposits Overdrafts: International Banking \& Finance: Other business services.

## BARCEAYS



## the Taylor Woodrow



THE TIMES THURSDAY AUGUST 291974

## MARKET REPORTS

## Authorized Units, Insurance \& Offshore Funds
























Appointments Vacant also on page 9

| general vacancirs |  |
| :---: | :---: |
| PEOPLE <br> WTHA A UNVERSHTY proferably girls. filerosted ln INLINOUA School or Languages 175 LERDA Ispatina |  |
|  |  |
| Accou | tancy |


| SHIPPING ACCOUNTANT |  |
| :---: | :---: |
|  |  |
| Please riog 01.229 3221 OR WRITE BERESFORD ASSOCLATES LTD, 118, KENSINGTON CHURCH ST. W8 4BH. |  |
| ${ }^{1}$ | iegal appontments |
|  |  |
|  |  |
|  |  |
|  |  |
| 边 | \%uywh |
|  |  |
|  |  |
|  | ound |
| Sales and marketing |  |
| MARKET RESEARCH EXECUTIVE REQUIRED BY THE |  |
| Central Office of Information <br> to be a member of the research unit that reports to the Director Geoeral on research studies designed to evaluate the Governmeot's sdvertising cismpaigns and other publicity work. |  |
|  |  |
|  |  |
|  |  |
|  |  |

Intelligent \& Ambitious?





COMPUTER SYSTEMS










## University of Oiazo <br> Ler Lectirer LETUERERTN PATROL



##  <br> 

## ${ }^{\mathrm{U}}$

|  <br>  | ST-DOCTORAL ARCH ASSOCIATE |
| :---: | :---: |
| University of London King'sCollege |  |
|  |  |
| research assistantNORTH SEA |  |
|  |  |
|  |  |
|  |  |
|  | University of |
|  | ECTURESHIP IN |
|  |  |
|  | , |
|  |  |
|  | 20 |
| ghomitive <br>  |  |
|  |  |
| University of Leeds DEPARTMENT OF PURE | ditinno hame no wre |
|  |  |
| and applied zoology |  |
|  <br>  |  |
| research assistant | University of Aberdeen |
|  | OSTDOCTORA |
|  | RESEAR |
| nimay | PHYSICAL CHEMISTRY |
|  | Anmiknorn ant |
|  | 隹 |
| Suin on fius 5 |  |
|  |  |
|  |  |
|  |  |
| University of Bristol <br> Ine Anollandlones ure Inviled lor |  |
|  | University of Leeds |
| LECTURER IN COMPUTER SCIENCE | DEPARTMENT OF |
|  | PHYSIOLOGY |
|  | A |
|  | rim |
|  |  |
|  |  |
|  |  |


${ }^{1}{ }^{1}$ Manamki.





## 

awaw



LONDON FLATS


RIVERSIDE FLAT S.W. 1

$£ 42,000$ ono for 95 year lease Please Phone 01-668 6058

FINNISH SAUNA
(an SOUTH KENSINGTON)


STURGIS \& SON
${ }_{61}$ PARK LANE, W. 1.1 O1993 1401

##       tBBEY RD, N.W. 8  <br>  <br> ED For quick sale  <br> ce2.500 c.F. \& K.c. <br>  <br> elsea clotsters <br>  <br> 

STR. EDMUND's.



## 








[^0]


WEST SURREY AN ATtactive fido fankhouse with
pLeasait tural views


Addilional tealures : Attroctive old world garden and
pacidock.
FOR SALE FREEHOLD WTH ABOUT 4 ACRES OFFERS ARE INVTTED IN EXCESS OF E50,000 14m BERKSHIRE,
YATTENDON

 ccommodetion which covers vorer $24,000 \mathrm{sa}$ s. h


 INALAADUT 7 ACRES

## 

 THE CUST ESTATE-3,740 ACRES




## HAMPSHIRE/

BERKSHIRE BORDER






BUCKINGHAMSHIRE
Occupurn one of the best positions in Denham vllago
CHAPMING WITERA CLAD OUEEN ANNE HOUSE Lerge drawing room, 2 other receopion rooms, sauna
 Sood etitics suitubie tor staf fiel Gas conter heating staff bungalow.
Beacitill mature gerdens with e variety of fowering
treas end strube. FOR SALE WTTH ABOUT $3 ;$ ACRES

WEST SURREY Whalking disisance of Heademere Tom Centre end Character house with a choice builoing



FREEHOLD FOR SALE YITH ABOUT 24 ACRES OFFERS ARE INVITED IN THE REGION OF E80,000

## ISLE OF WIGHT

 On the South of the leland acloofling the Western AN EXTREMELY FINE EARLY ARABLE FARM Substantial stonn bullt femmhouse with hall. 3 recoepllon hesting. Peasantily siiu dit awey trom other property witu eweoping views to muat soa and aufrionding eccemmodedion. Very extengive ranose of bullidings
 ABOUT 372 ACRES $\underset{\text { FOBREB/CF) } T}{ } \mathrm{~T}$

## 





 WILTSHIRE-Bourne Valley


 DORSET-Cranborne

 and



18th CENTURY FARMHOUSE In peaceful Hamlet
NORTHAMPTONSHIRE

 Tsl. west taddon 203.


EARLY 17th CENTURY KENTISH
FARMHOUSE



Telephone Brookland (06794) 233

GRANVILLE FARM FOR SALE nN Forncett end. norfolk




## Jackson-Stops \& Staff



CHESHRE
Chester
4.27







## WEST SUSSEX/HANTS

 BORDERSHoslemera
B

 AN EETREMEL WEL BUAT PREWAR
HOUSE with delightud gurden in a quiet



 NORTHAMPTONSHIRE 5 mles Towcestor.
Prfforo housew wapentam. Atrao

 In ail 11 ACRES.
AUCTOOL 25 th SEPTEMBER
Apply: NORTHAMPTON OFFIC


and

THE TIMES



[^0]:    SPAIN-COSTA DEL SOL cb sits boliday opartmonts bstwsen Marbolla and artuonte io 2 storey Ibiza or Aodaluz ster blocks.
    
     cole

    LaND for sale
    $2 \pm \mathrm{ACRE}$
    JIQUE SURREY BUILDING SITE
    
    
    id for this, very viluble siti, for forther deane
    Tel. Chostfield 3613.

